

EXHIBIT 155

From: [REDACTED]
Sent: 5/21/2021 9:55:56 AM
To: [REDACTED] @ [REDACTED]; Navy Team [REDACTED]; Owens, Allen M Jr CIV USN [REDACTED]
Subject: [REDACTED] @ [REDACTED]
Location: [REDACTED] [Non-DoD Source] June/July Media Plan Recommendation
Start: Microsoft Teams Meeting
End: 5/24/2021 3:00:00 PM
Show Time As: 5/24/2021 4:00:00 PM
Busy
Recurrence: (none)
Meeting Status: Accepted
Required Attendees: [REDACTED] @ [REDACTED]; Navy Team; Owens, Allen M Jr CIV USN COMNAVCRUITCOM MIL (USA) [REDACTED]
Optional Attendees: [REDACTED] @ [REDACTED]; [REDACTED] (VMLY&R) [REDACTED] (VMLY&R) [REDACTED]
Attachments: [REDACTED] Navy Tactical Reco June-July FINAL - Presented 5.24.21.pdf

Microsoft Teams meeting

Join on your computer or mobile app
[Click here to join the meeting](#)

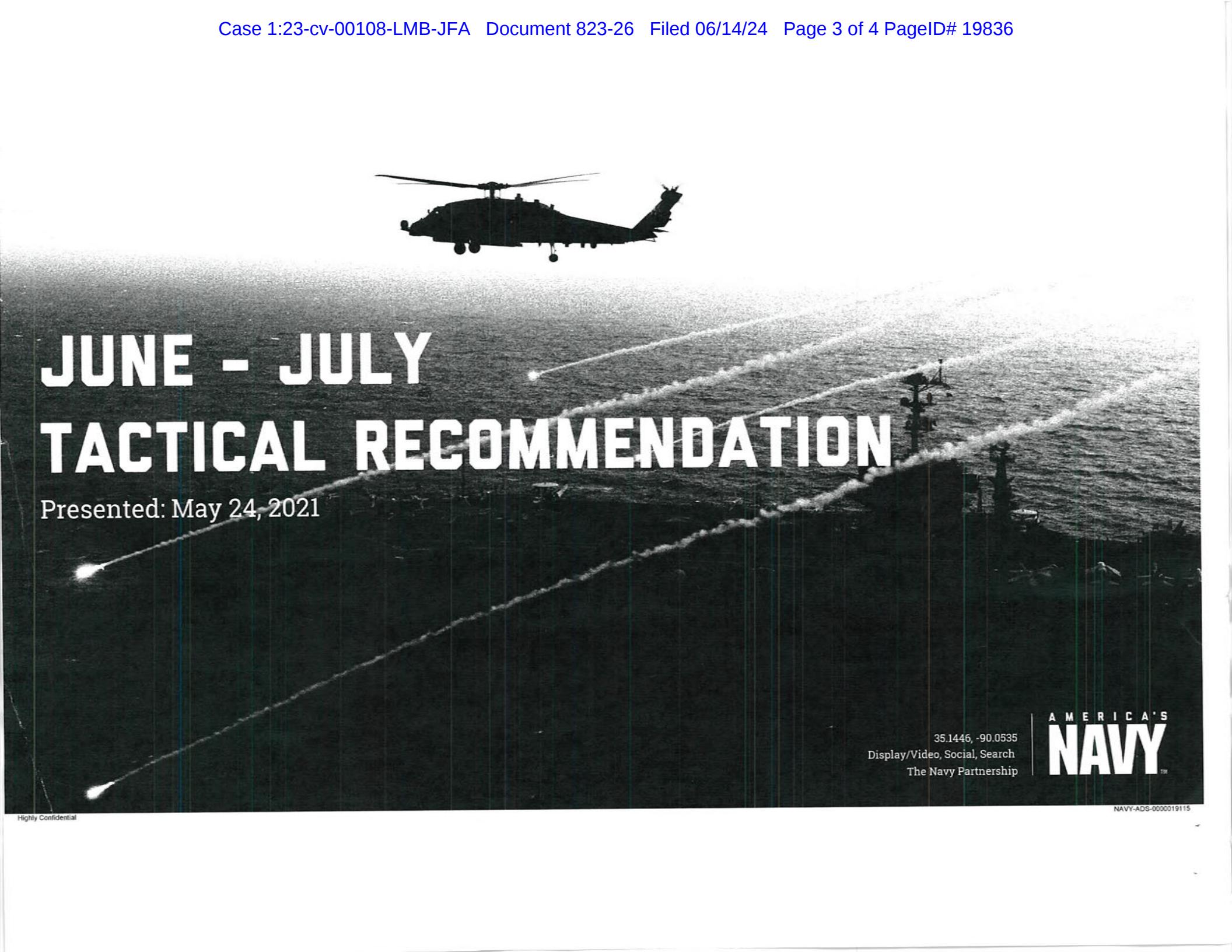
Join with a video conferencing device

282100173@t.plcm.vc
Video Conference ID: 128 494 882 6
[Alternate VTC dialing instructions](#)

[Learn More](#) | [Meeting options](#)

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JUNE - JULY TACTICAL RECOMMENDATION

Presented: May 24, 2021

35.1446, -90.0535
Display/Video, Social, Search
The Navy Partnership

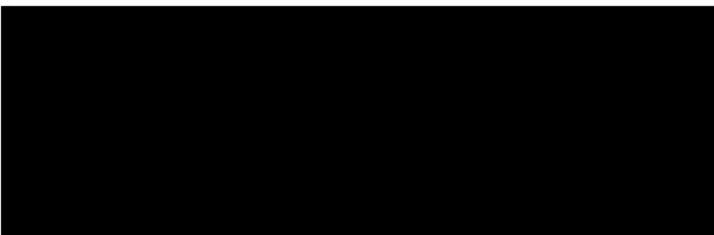
AMERICA'S
NAVY™

NAVY-ADS-0000019115

Returning: [REDACTED]

TACTIC: EFFICIENT AUDIENCE TARGETING AT SCALE

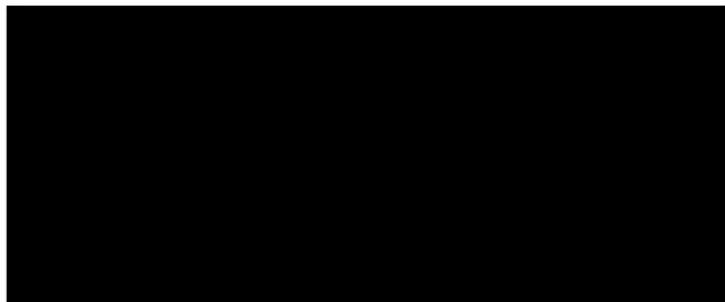
Partner Overview:



June Approach:



Program Rationale:



July Approach:



Campaign Details (not including PMPs)

Estimated Total Impressions [REDACTED]

Total Spend: [REDACTED]

eCPM: \$ [REDACTED]

